

# Understanding marketing options

There are literally hundreds of ways to market and promote your business, some are free, some maybe cheap and others expensive. Depending on how effective your marketing strategy is, you may be ahead of the field or you may find yourself lagging behind. Where do you start and which options will be the most beneficial for your company?

- **Advertising**
- **Corporate Branding**
- **Packaging**
- **Alliance Marketing**
- **Direct Mail**
- **Point of Sale**
- **Brochures & Literature**
- **Events**
- **Promotional Gifts**

These are just some of the areas of marketing & design that Juice Factory have implemented for one of our clients, Carnopy, to use as a means to promote their brand and products. Of course every company is different but when it comes to marketing & design we can help you make the right choice for your business.

We are a small, personable and intelligent design company. We'll get to know you, understand your business first and then produce effective solutions that will ultimately improve your brand awareness and increase sales. Just as we did for Carnopy.



If you are interested in finding out how we can help your business or to request a free information pack, then please contact us on one of the following:

**Telephone:** 01985 840780

**website:** [www.juice-factory.co.uk](http://www.juice-factory.co.uk)

**email:** [jasper.williams@juice-factory.co.uk](mailto:jasper.williams@juice-factory.co.uk)

**Juice Factory Ltd** Langley's Gore 1 Norton Bavant Warminster Wiltshire BA12 7BA

